Primary Lead Poisoning Prevention

Goal: Reduce the incidence of lead poisoning in Freehold Borough

Strategy 1: Foster collaboration among housing, community development, code enforcement, elected officials, governmental agencies, property owners, and residents to advance a lead poisoning prevention program

Strategy 2: Reduce the number of homes in Freehold Borough that have lead paint hazards

NCTH offers the following services in Freehold Borough:

- FREE lead education, i.e. what is lead and what are the risks?
- FREE home lead risk assessments
- FREE at-home lead testing kits
- Connections to Freehold Area Health Department for lead inspections
- Connections to partner agencies for remediation support

Additionally, NCTH has:

- Worked to pass a lead-safe housing ordinance for Freehold Borough (the first of its kind in NJ!)
- Screen children for elevated blood-lead levels in partnership with Borough schools and local physicians



Origin of NCTH in Greater Freehold

- Focus groups & health status indicators from FAHD
- Creation of Blueprint for Action
- Organization of committees
- Collaborations and partnerships

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New Jersey Health Initiatives



Robert Wood Johnson Foundation



Children & Family Health Institute

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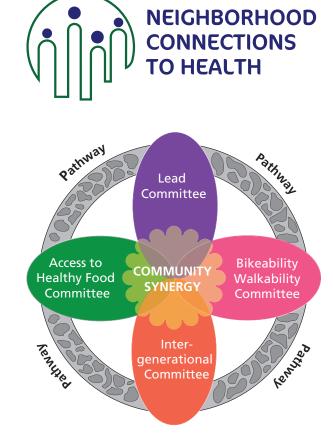
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"Build community partnerships to connect all Freehold residents to healthy living"

Bikeability/Walkability

Goal: Increase physical activity and improve nutrition among Greater Freehold residents

Strategy 1: Improve resident satisfaction with the physical environment by promoting increased physical activity through enhancing walkability and bikeability

- Bike helmet distribution
- Walk audits
- Installations of bike racks



Strategy 2: Increase access to healthy food options in Freehold Borough. Ask NCTH staff members about:

- Fulfill/NCTH Mobile Food Pantry -Freehold Borough
- Freehold Borough Community Garden
- DowntownFreehold.com Farmer's
 Market Vouchers
- Freehold Food Safety Net



Strategy 3: Enhance access to community physical activity programs and social connectedness among residents of Greater Freehold.

PAST EVENTS AND EFFORTS:

- Annual Multicultural/ Multigenerational Luncheon
- Freehold Borough Senior Appreciation Day Poster Contest
- Intergenerational Zoomba and crafts (YMCA)
- **CURRENT EFFORTS (2021):**
- Freehold Intergenerational Community Council (FICC)
 - -14 member group comprised of borough residents
 - Leadership training with intergenerational framework

